



FLIP OUT AUSTRALIA

List of Approved Products and Services

Mandatory Products and Services

To help ensure the development of a strong brand, it is essential that all Franchisees offer a consistent range of products and services. Doing so allows for improved marketing, national campaigns and brand development. No alternative programs, products or services shall be offered, without first receiving written approval from Head Office. Failure to do so is a breach of the Franchise Agreement. The list below details products that must be supplied at every Flip Out Arena. Prior to these products being offered some training may be required, such as for the Ninjas program.

| PRODUCT |
|-----------------------------------|
| General Entry – One and Two Hours |
| Cool Weekend Party |
| Cool Mid-Week Party |
| Awesome Party |
| Insane Moves Party |
| Ninjas Program |
| Playgroup |
| Annual Winter Promotion |
| Annual Summer Promotion |
| Café Foods |
| Schweppes Drink Products |
| Coffee |
| Flip Out Socks |
| Flip Out Merchandise |
| Flip Out Entry Bands |
| Flip Out Academy |

Preferred Products and Services

To assist Franchisee's in the running of their business, Flip Out provides a list of suggested products. While these products may not be mandatory, they are recommended for the increased revenue associated with them.

| PRODUCT |
|------------------------------|
| FUN-raisers |
| Self-Catered Swagger Parties |
| Weekday Deals |
| Suggested Marketing Offers |
| After Dark |
| Dodgeball |
| School Holiday Offers |
| Group Bookings |
| Private Hire |
| Vacation Care |